

NCWSS Board of Directors Meeting  
Hyatt Regency Milwaukee  
Milwaukee, WI  
1:03 p.m., December 10, 2001

1. Call to Order. President D. Rathmann presiding.
2. Roll call by Secretary-Treasurer. Quorum present.  
Board members present: D. Rathmann, D. Peterson, M. Horak, C. Boerboom, B. Hartzler, B. Johnson, B. Young, K. Harrison, J. Martin, J. Kells, R. Schmidt, A. Hager, D. Childs, D. Franzenburg, J. Fenderson, M. Barrett, J. Kaufmann, F. Breitenbach, T. Peters, B. Kacvinsky, J. Harbour, P. Sprankle, C. Medlin, P. Sikkema, R. Proost, C. Alford, C. Sprague, S. Oltmans, D. Ruen, M. Foes, D. Johnson.
3. Minutes. The December 11, 2000, December 13, 2000, and July 18, 2001 minutes were reviewed by the Secretary-Treasurer. C. Boerboom reported that the Board approved by ballot the motions from the July 18 meeting to make the Proceedings available as a CD at the annual meeting and post the Proceedings on the NCWSS web site on June 1. J. Martin moved the minutes of July 18 be approved. The motion was seconded by K. Harrison and the motion passed.
4. Executive Secretary's Report. R. Schmidt gave the report and noted that the preregistration was the lowest in the last 15 years. He speculated that mergers and the tragedy of September 11<sup>th</sup> may be responsible for reduced registration.  
  
(Officer and committee reports can be found in Summaries of Committee Reports, December 2001).
5. Proceedings Editor. B. Hartzler gave the report. The Proceedings is available at the annual meeting and has been produced for approximately \$2,800. Hartzler believes the simple indexing systems is adequate for the 200 papers contained on the CD. There were some concerns expressed about the earlier submission date required with the new procedure. Hartzler thought it may be possible to delay the submission deadline by one week. The CD contains about 200 abstracts of the 230 papers and posters. Some of the discrepancy was due to the symposia arrangements. The Proceedings will be posted on the NCWSS web site on June 1. A few comments were made about not having a printed copy of the Proceedings. It was noted that a printed copy of the Proceedings will be archived at Iowa State University.
6. Newsletter Editor. B. Johnson reported that three issues of the newsletter were published and delivered by mail and posted on the NCWSS web site in 2001. Discussion was held on having the newsletter available in an electronic format with email notification. Some preferred having it emailed as a pdf file. Another option mentioned was posting the newsletter on the web and sending an email that contained a link to the newsletter. At this time, the Society does not have email addresses for all members, which limits some of the options. Johnson requested the next newsletter articles by February 1.
7. Research Report Editor. B. Young gave the report. A discussion followed on the impact of next year's earlier meeting date on the availability of the Research Report. Young stated that there are no guarantees that the Report will be available in time given the current submission dates. There was concern that an earlier submission date would reduce the value of the Report. Having the Report available at the meeting may increase sales. Mailing the CD would cost about \$2 per copy. R. Schmidt noted that there are currently 120 orders for the Report and 175 orders for the Proceedings. A final recommendation on how to handle the Report's delivery on years with early meetings was

not made. M. Horak distributed a proposal outlining options on bundling registration fees and refunding banquet fees. The three options for bundling registration fees were 1) continue present system; 2) bundle all fees (membership, meeting registration, banquet, proceedings, research report) into one non-refundable fee; or 3) offer a discount for members purchasing a bundled package. Numerous comments were made in the ensuing discussion including: a preference not to force members to purchase items; the efficacy of increasing the registration fee versus bundling to increase revenue; if an increased registration fee will decrease sales of the Proceedings and Research Report; the option of increasing registration fee and giving the CDs away. Action was not taken on the proposal at this time. It was stated that a directory of members or members attending the annual meeting needs to be maintained.

8. WSSA Representative. K. Harrison gave the report. This completes his 3-year term. Of specific note, Harrison believes the NCWSS needs to coordinate strategic planning with WSSA and the WSSA representative should serve as that conduit.
9. CAST Representative. J. Martin gave the report. Of specific note, Martin hopes to have NCWSS members who are also CAST members meet at a forum or another special time to discuss CAST activities at next year's meeting.
10. Finance, Steering & Policy. C. Boerboom gave the report, which highlighted the net loss for the fiscal year and concerns about the longterm fiscal direction of the Society. It was noted that most of the Society's major expenses are independent of membership levels, which make membership levels very important. Options for managing income or expenses were considered such as eliminating the banquet (however, hotels expect for a base level of spending by a conference and may increase other costs in lieu) to continue raising the registration fee. It was noted that industry meetings and the associated meal or meeting costs that are held concurrent with the NCWSS annual meeting can count towards the Society's expenditures if the hotel is notified in advance. Notice of industry events should be made through the Local Arrangements Committee.
11. Fellow. W. Witt reported that LeRoy Cobia was nominated and the committee recommended Mr. Cobia be named a Fellow, which was approved by the Executive Committee.
12. Legislative Information. M. Horak gave the report and specifically questioned if the Board thinks that R. Hedberg should pursue a national job series for weed scientists. It was questioned if Hedberg has been involved in the national spray drift activities, but his activities in this area were not known.
13. Local Arrangements. J. Doll gave the report and noted that several revisions should be made to the MOP to reflect the current committee's activities. C. Boerboom moved and C. Sprague seconded a motion that the MOP be revised to reflect the current duties of the Local Arrangements Committee. The motion passed. D. Peterson commended Doll on his excellent service and organization. On the topic of daily registrations, it was questioned if a daily registration of \$40 may lower our overall registration. This does not seem to be a problem as there are an average of only 3 daily registrations per year. The advantage of maintaining daily registrations is that it may entice local attendance.
14. Career Placement. D. Rathmann provided H. McLean's report. It was stated that Career Placement room still provides an excellent mechanism for employers and recruits to meet in person, but the procedure should remain simple. Books of resumes and positions seemed adequate.
15. Membership. J. Retzinger gave the report that recommended the committee be terminated and necessary duties be assigned to another committee because of recent inactivity. M. Horak recommended the committee not be dissolved considering the financial status of the Society. It was

recommended that the President give the committee specific directions for next year. It was also suggested that the Vice President could be involved with this committee in the future.

16. Nominating. C. Slack gave the report with nominations for Vice President and WSSA Representative. Rathmann opened the floor for additional nominations for Vice President or WSSA Representative. B. Johnson moved to close nominations. T. Peters seconded the motion and the motion passed. The election for Vice President and WSSA Representative was held by paper ballot and J. Doll was elected as Vice President and J. Retzinger was elected as WSSA Representative.
17. Extension. C. Sprague gave the report. Sprague moved that the Board approve the following resolution from committee: Whereas the book, "Ontario Weeds" by Prof. J. Alex at the University of Guelph is an excellent resource for the entire North Central Region, whereas "Ontario Weeds" is out-of-print and unavailable for purchase, and whereas the author is working to update and expand "Ontario Weeds" into an even more valuable resource, therefore be it resolved that the NCWSS in session at Milwaukee, WI on December 10-13, 2001 for the 56<sup>th</sup> annual meeting strongly encourages Prof. J. Alex to complete the revision and further urges the Ontario Ministry of Agriculture, Food and Rural Affairs to proceed as expeditiously as possible to publish the new edition of "Ontario Weeds". The motion passed.
18. Program. D. Peterson gave the report.
19. Publicity & Public Relations. The report was included in the Local Arrangements Committee report.
20. Resolutions & Necrology. R. Zollinger reported that articles on Gordon Harvey's passing were in the NCWSS Newsletter and his passing will be acknowledged at the banquet.
21. Distinguished Achievement Awards. J. Kells gave the report and commented that the committee had considered awarding six awards, but the MOP limited the number to five awards and this policy was re-affirmed. It could be considered to send a joint request to state/province directors for both distinguished achievement awards and fellow nominations since the request was apparently successful in soliciting nominations for the distinguished achievement awards this past year.
22. Resident Education. D. Johnson gave the report. D. Johnson moved to approve the proposed wording that would amend the MOP to create an undergraduate poster contest. P. Sprankle seconded the motion and the motion passed. The report on the summer contest from E. Ehler and M. Spaur was reviewed (merged into the Resident Education Committee report). Johnson would like the Society to consider providing greater financial support as only about six companies can host the summer contest and it is difficult to justify the expense every fifth year. It was noted that the contests have gotten more extravagant with meal functions (ie the pre-contest banquet) and there is potential to economize. It was questioned if the committee could provide a set the standards or expectations to contain costs. It was also suggested that another company such as an equipment manufacturer could sponsor the lunch. Industry comments were very supportive of maintaining the contest. Comments also supported the concept of an entry fee for contestants. The option of university hosts was also discussed. The Graduate and Resident Education Committees will have a recommendation for the Wednesday Board meeting.
23. Future Site. C. Slack gave the report and reviewed the procedure he uses to select sites. The committee is recommending that the Columbus Hyatt Regency be the site for the December 12 to 16, 2004 meeting. C. Sprague moved to accept the committee's recommendation. D. Peterson seconded the motion and the motion passed.

24. Electronic Communications. B. Pringnitz reported that the NCWSS web site had 96,000 visits in the past year with 13,000 repeat visitors. Pringnitz is considering changing the domain name for the site to give it portability. Of the paper presentations, 130 will use LCD projection and 14 will use slides. All sessions have computer equipment dedicated for use. Depending upon the success of the LCD presentations, the committee may have a recommendation regarding the future of slide projection.
25. Herbicide Resistance. R. Zollinger reviewed T. Wright's report.
26. Industry. D. Ruen reviewed D. Nicolai's report.
27. Regulatory and Crop Consultants. D. Bennett gave the report. It was questioned what need the Society is not meeting for consultants. It was felt the annual meeting is expensive and lacks the specific training that can be applied toward the consultant's business.
28. Research & Publications. M. Foes gave the report. The committee will see what could be done to improve the sales of the Research Report and Proceedings CDs. It was also suggested that the editors of these publications be directly associated with this committee.
29. Graduate Students. S. Oltmans gave the report.
30. Other reports. M. Horak and D. Rathmann reported that they visited R. Schmidt's office in the fall of 2001 to better understand the daily operations in managing the Society. They requested R. Schmidt to outline the business office operating procedures for the Society.
31. Old business. D. Rathmann reviewed the status of the contract for R. Schmidt's management service. The current contract is annually renewed. A discussion was held on the strengths of knowledge, contacts, and management service that Schmidt provides to the Society. It was noted that a database may provide for growth in management services, which would require our Society to invest in software and training. J. Martin suggested more discussion and a decision at the next Board meeting on the need to increase the management fee.
32. New business. D. Rathmann inquired who would be interested in serving on a long range planning committee to address the future directions for the Society. Rathmann queried the state directors for their comments on the white paper outlining future options for the Society. Many directors had supportive comments on the benefits of a merged meeting with other disciplines because of the multi-disciplinary needs of industry. Rathmann will seek additional input on the topic from the Society during the member forum of the general session.
33. Adjourn. 5:27 p.m. J. Kaufman moved to adjourn, seconded by J. Fenderson. Motion passed.